Local search rank checker

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We provide keyword tracker for rank tracking and rank checking of domains, subdomains, internal website pages, social media profiles and communities (for example, Facebook or Twitter) across multiple search engines (Google, Yandex, Bing, Yahoo, Seznam), YouTube (video and channel positions on YouTube search), App Store and Google Play (mobile app rankings). Check and track rankings in Desktop (PC) and Mobile search from any location for any location (country or city) and any language. To get started with the keyword rank tracker, simply add search engines, pick one or several locations, add keywords, schedule ranking reports to track keyword rankings or press Check Rankings button to get fresh rankings instantly. Reveal search engine keyword rankings of your websites and websites of your competitors. Get a complete picture of your website rankings and your competitors keyword rankings. Analyze and compare. It's quick, simple, handy, and accurate! Multi-device search engine rank tracking Target different devices. Track keyword rankings for desktops, tablets or mobile phones across multiple search engines and locations. View, compare and improve website performance in desktop and mobile search. Geo-specific rankings for any location See accurate keyword positions from any location of your choice. See how keywords rank in different languages. Get instant and scheduled updates about global and local keyword movements and make changes to your SEO strategy. Discover top competition based on your keywords Track and track performance of all websites on TOP SERPs for your target keywords. Track and compare your website performance on desktop and mobile search. Check rankings of any page on your website Check and track search engine rankings of a website page, blog, social media community, Youtube video, App Store or Google Play app. Simply create a project with a website page URL, e.g. topvisor.com/rank-tracker/ or a community page URL, e.g. facebook.com/topvisor/ Titles and page descriptions on search results Collect SERP snippets to analyze and view how your keywords and keyword groups perform on search results. Compare snippets by a search engine, location, and competitor. Keep an eye on competitor keyword movements Reveal competitor rankings and compare them with yours. Add and monitor up to 250 competitor websites to your project. Enjoy free rank tracking of the first 5 competitor websites! Flexible Schedule Schedule automated ranking reports to get updates about all changes. Schedule reports and we will send them to you on certain days and times weekly and monthly, or a set number of times each month. Get real-time keyword rankings by running an instant check in one click. Shared access Share keyword performance and reports with your team members or clients. Manage the access rights to fit your project needs: work with your projects together (track and check keyword rankings, research keywords, etc.) or provide access to view and monitor project data only. Integration Integrate popular tools (Google Analytics, Google Search Console, Yandex Metrika, Yandex Webmaster) and get the number of visits to your website or pull new keyword ideas for free. Search Volume Quickly check search volume data for any keyword or a keyword group in your project. Learn how search volume data differs based on different search engines and locations. Topvisor API Try our easy-to-use API solutions. We provide a detailed API documentation and worry-free support to help you create and manage your projects via Topvisor API. Apply now to move your projects with a complete SERP ranking history from other keyword rank checking tools to Topvisor. No long waits, we'll start your transfer here and now and get back to you shortly. Aleksandrs Buraks Head of SEO Discover Cars Topvisor is the best solution for many tasks: - Finding opportunities by crawling Google; - Checking algorithmic filters using Google operators for list of domains; - Fast checking indexation; - Tracking changes and monitoring competitors; Basically, it is the best service for large Google parsing (100MB + csv exports). Enstine Muki SEO blogger EnstineMuki.com With over 3 flagship features, Topvisor looks at common SEO elements from perspectives that produce more results than you get elsewhere. The pricing structure is the most flexible we have in the digital world today. You may want to pay-as-you-go. Drop funds into your account and only use them each time there is an action. Thomas Harvey Consultant ThomasHarvey.me After using Topvisor for a couple of months I believe it's one of the best rank tracking tools out there. The support from the team is second to none. Very responsive to suggestions. I work with clients of all sizes, 20,000+ keywords all the way down to 10, very affordable and well worth the money. Ivan Braun Founder of Icons8 We've paid a lot for various SEO tools. For keyword analysis, we've found nothing close to Topvisor. First, it finds the related keywords as no one else. Second, it has an awesome clustering; the only one we can trust. Finally, we like the Topvisor's pay-as-you-go plan. Also, we have to balance between the plan limits; they have plenty of, even for "unlimited" plans. Kristaps Horns Director and owner at Ideaspool Topvisor has been essential for us in helping our clients to advance the Google ladder. After using Topvisor for more than a year, I can say with certainty, that it delivers business essential data fast and with precision. It has helped us to save a significant amount of money, by targeting only those keywords, that are profitable, and finding new options for better business tomorrow. Alex Cimpoca Head of SEO at MKOR Using Topvisor is a wonderful experience for me as I don't have to pay out monthly fees for tracking my rankings. The interface is simple and straightforward. I recommend the service for everyone who wants to see how they are doing in Google. Track keyword ranking for locations Monitors competitive rank positions SoLV Reports show Share of Local Voice Try it Now for FREE Multi-point grid results for ranking accuracy Most rank trackers return results based upon on a centroid geographic location (such as zip code center). Get a bird's eye view at multiple scan points to accurately view searches from your neighborhood. It even works with service area businesses. Drop-dead intuitive interface for time savings No extra clicks. Everything you want to do, Local Falcon baked it in. Save time with location uploads by OAuth, schedule scans, search, save, sort. Customize data points. Switch them on and off. Name reports, automate them. Easily track for locations, dates, trends, and more. Competitor insights for competitive advantage Use SoLV reports to monitor and manage your local ranking for your locations and examine detailed competitor reports too. Dissect and track your competition's tactics for improved visibility into your strategic environment. Get the ultimate brand lift in your geography. And now the best local rank tracking tool costs less too. Your location either shows up in the Google Map 3-pack... or it doesn't. And if it doesn't, you have zero visibility in local search. Today, more than half of internet searches have local intent. Research reveals that appearing in Google Maps is the #1 best return on your SEO investment. Optimize for Local first. SEOs know certain metrics as though they were name, rank, and serial number-- (domain authority, cost per click, keyword ranking). But do you know your SoLV (Share of Local Voice)? Your ARP (average rank position) on Google Maps for a given keyword? How about your ATRP (Average Total Rank Position)? Knowing where you stand lets you monitor and manage your rank position. You can be aware of your competition; then you're confident about how and where to spend your SEO and PPC advertising budget If your visibility score is low, there are ample local SEO solutions. Improve your Google My Business profile. Create posts, upload photos, respond to reviews, utilize the Q&A section, upload inventory and more. If you manage multiple locations, there are tools available to automate the rote work of local search engine optimization. Local Falcon features: SoLV (Share of Local Voice): the ultimate local visibility metric SoLV Reports to understand your visibility The ability to scan Service-Area-Businesses (SAB) Import locations via oAuth by directly connecting a Google My Business account Run multiple scans concurrently Customize scan grid points White-label features Enhanced notification system Competitor Tracking Animated trending view Share reports with a public, white-label URL Competitor Reports, Trend Reports, Keyword Reports, and Location Reports PLUS! Save 93% per scan point with our pricing packages. Local Falcon is the original multipoint local rank tracker to monitor the coverage area strength of a Google My Business listing. Ian Gilbert Sign up to see how your business ranks on the map immediately. Try It Now Understand what is going on with the website's rankings. Everything you need to track the growth of SEO results is already here. Track rankings globally with Google, Yahoo, and Bing, or go local with Google Maps, Google Map Pack, and hundreds of country-specific search engines. Analyze keywords based on different relevant data.Monitor the dynamics of your website using ranking updates collected in real-time. Rank Tracker is definitely for you if you want to:be aware of each shift in rankings and related datapick best performing keywords for a websitesee website drops and growth within different SERPsknow what keywords bring you to a certain result pageompare website performance on result pages of popular search enginesunderstand which pages need more efforts than others Get ranking data for all major search engines: Google and Google Mobile, Bing, Yahoo, Yandex, Google Maps, Google Map Pack Track your rankings in all corners of the globe: any country, any city, any language. Own local SEO with hundreds of location-specific search engines. Wake up to the freshest data to analyze and take steps to improve your strategy. Be the first who knows about significant data changes. See the full picture of your website's progress based on the dynamics of ranking changes for the selected time frame. Want to refresh rankings right away? Get real-time information on how your site stands in SERP within one click. Have a long list of keywords? Group them to create targeted segments for various campaigns and never lose sight of group dynamics. Use essential keyword metrics, such as Search Volume, CPC, KEI, total results, and more to identify your ranking opportunities. Analyze historical data using snapshots, paid search results, and SERP data to see the difference and leverage information for future success. Give your website a boost today! The most powerful ranking tool you will ever encounter! 50 MILLIONkeywords are tracked every day 60 SECONDSis the time it takes to track 100,000 keywords 100 THOUSANDlocations available for tracking The main reason why you need Google keywords rank checker tool is a necessity to understand how your current SEO efforts affect your rankings. You should always know if you move in the right direction. If your rankings don't move to the TOP10 month over month - you're definitely making something wrong, and you must reconsider your SEO tactics. If you use keyword position rank checker as one of your must-have SEO tools, you will probably be in the know of all changes and shifts in the rankings, and you can always apply necessary changes to your strategy if it's needed. Nowadays, in the world of high competition, it really matters to know every single detail about the website you're working at, to know how keywords are changing over the time, to understand the end goal you pursue with the project. The other reason why you need keyword ranking tools is a requirement to provide your customers with reports. Clients always want to know how their money is spent, what results they get. In the case of SEO, they are interested in rankings and traffic. So if you want to share rankings results with your customers, you probably need to use one of the site position checker tools. Some of the software providers, like RankActive, provide white-label solutions so that you can share rankings reports with your customers under your own domain, with your logo. The customer even won't know what tool you use to track rankings. The more information your clients have online, the more loyalty you get from them. Just imagine that your valuable customers can track their rankings in real-time! As a conclusion, there are two main reasons you really need a search engine keyword tracking software: be in the know of all rankings changes and provide keywords positions reports to your customers. SEO is a marathon, pay attention to details, check the changes of rankings and how your SEO efforts affect your overall visibility, and you will be the first at the finish, especially, if you use RankActive Rank Tracker Software. For now, we already know why you need a keyword rating checking tool. Let's talk about the problems this type of software can solve. First of all, search engine rank tracking software solves the problem of knowledge. If you track all important keywords' KPIs on a daily basis, you will always be one step ahead of your competitors. If you know what works cause rankings increase (or decrease), you can think in the right direction with the works you perform on the website. In the world of constantly changing search engine results, it is highly needed to track SERP positions on a daily basis. Google introduces more than 600 changes in its algorithm, do they affect your website positions? RankActive Google SERP checker knows the answer. Another problem that a search engine position checker tool can solve is technical aspect of the question. For example, you can track relevant pages for your keywords and understand what segments of your website are more valuable for you. When Google switched the light off and hid search queries that brought you traffic, the first metrics we should repulse are pages. We need to understand the relevancy between pages and keywords. We need to understand how users find your website. This is the problem the RankActive position checker tool can solve. We've been working for a long time to bring the world this great solution for (not provided) keywords. And we've introduced Estimated Traffic Value metric. This value shows you the amount of users one single keyword brings for your project. It's critical because you can focus on the most valuable keywords that bring you traffic. Conclusion: Google rank tracking solution solves not only the task of estimating your current positions, but it is also a great tool to measure your keywords value. With this marketing software, you can estimate tons of keyword data that will allow you to make right decisions with your SEO strategy. The keyword rank analysis software is the must-have for any specialist that is into SEO or online marketing. They are the most of the internet business. It is better and more profitable to have a ready solution than creating and maintaining own software. This powerful tool is helpful for: Large Digital-Agencies Owners of sites SEO experts and/or SEO agencies Each of the business categories can find significant data needed for the creation of successful strategies required for improving company's presence on the Web. The system conducts thousands of analyses and collects information from the trusted, authoritative sources to deliver the necessary data that has 100% of accuracy. Except checking positions of websites based on provided keywords, Rank Tracker also contains information of the competition level for a keyword you use for targeting. What metrics can help you with this seems-to-be-hard task? First of all, it is the KEI parameter. To calculate Keyword efficiency index system uses such valuable parameters as search volume of a keyword and total results amount. As a result, the higher the value, the easier to promote a keyword in the TOP10 of SERPs. The second indicator is based on the spreading of traffic in the TOP20 and the keyword search volume. It is well-known as the estimated traffic value. In other words, it is the expected traffic that you can get to your website using specific keywords in your SEO strategy. Most of the experts recommend using the search volume value. This criterion gives the understanding of how difficult it will be to rank for a keyword. The higher this value is, the more efforts should be made to rank for a keyword. Additionally, marketers can find such useful information as the Competition parameter of a keyword. It is the competition in the PPC. The accuracy of this data is guaranteed as it is taken straight from Google AdWords. CPC values can also be found at Rank Tracker. It is used for bidding campaign to understand how much you may pay for a click on your ad. Using Rank Tracker, experts of the internet marketing won't have to calculate how much the paid traffic would cost because there is already Traffic Cost. It is a result of ETV, and CPC parameters multiplied values. With this information it is simple to estimate how much paid traffic would cost in case a PPC campaign is conducted and if there is a need to reallocate the budget. No doubt, Rank Tracker has a flexible range of data for every participant of internet business community. Conducting analysis of keyword efficiency based on relevant data can save a lot of time and improve the online presence of the website. When the need of picking the most convenient and informative search engine rank tracking software appears, almost all experts start exploring tons of SEO tools that are present on the market. Usually, they set themselves up as the perfect solution, but is it good marketing or simple truth? Also, SEOs face another challenge: what the main features they should examine to make a right choice and not be disappointed with what they've purchased. Data accuracy. It is the only evidence of SEO strategy success. As you know, every search is personalized that has a bad impact on the mentioned criterion. An excellent rank tracker should "know" how to go around such issues to provide the accurate ranking of a website. Local results tracking. If you find a rank tracker that can track actual local results, then your SEO work will gain another authority point. First of all, each of the SERP results is based on users location. Also, some website owners might want to be promoted by you, and their business is based on the certain location. This is why you must know the result a person gets based on geography. If this feature is absent at a website search engine rank tracking software, you should keep away from it. Mobile rankings monitoring. For the last year, the importance of optimization for mobile devices became more than obvious. Mobile ranks differ a lot from desktop results. If you build a mobile-friendly website and are not able to track its mobile ranks, then your work is wasted. Displaying of the ranking data. How many clicks do you need to make to see or customize important ranking data? Time is everything in the busy modern world. A good rank tracker provides organized displaying of website data to make it possible for a user to concentrate on concrete numbers. No data mess should be present there. If you provide your customers with access to the tool, they should understand how the things are at a quick glance. The mentioned criteria are not all that must be taken into consideration, of course. But they are necessary must-have because without them it will be impossible to accurately analyze ranking data and understand how successful your SEO strategy building. For instance, you should create robust and smart keywords list, write qualitative content, and visual elements that will attract the attention of visitors, eliminate any on-page errors that may have a harmful impact not only on rankings but also on user experience, and so on. This list can be continued endlessly. These steps are clear enough even for a newbie. But what should you do after the strategy has been implemented? What KPIs should you track to measure the result of work? Let's find out together. Won ad lost keywords. These changes should be checked first and foremost. The core of the strategy are the keywords you have chosen for the promotion. That's why it is important to understand how exactly they perform. First of all, check what keywords won new positions, it is easy to do with the unique Won vs. Lost section of Rank Tracker designed by RankActive. With its help, you can quickly estimate what keywords contributed to improving the website rankings and which have failed to complete the mentioned task. Search volume. This parameter matters a lot because search engines are one of the primary sources from what a website attracts new visitors, impressions, and conversions. Check if your keywords have significant search volume and you use them to target in your content. The rule is simple: if there is no one searching for the keywords you use for targeting, then no one will find the content you've created. On the other hand, if you only use keywords with extremely high search volumes for targeting purposes, it will be hard to win the competition with bigger sites and get your content ranking. Estimated traffic value. This parameter is tightly connected to the previous point. The higher search volume is, the more visitors a website will get. That's why it is significant to see what keywords perform better and have a higher frequency of searches than other queries you use for targeting. These three parameters don't require usage of some super professional tools. All of them can be easily and fast analyzed at Rank Tracker provided by RankActive. Most of the experts on the SEO market consider the desktop Google keyword ranking software as a thing of the past. The cloud software used by SEO has a lot more benefits than the one that has to be installed. And this is why. No need to buy expensive hardware to host application. Instead of it, a user has access to API or to a complete SaaS solution that is, as a rule, ready to work straight after the registration step is completed. For many specialists, especially SEOs, it is important to know what they are going to buy. With cloud keyword software any user in most of the cases can test a solution before purchasing. Such companies provide free trial, demo accounts or live demonstration of a product that allows a user to evaluate a product immediately. With the desktop solution, they have to download applications with limited functionality, install them, see that they don't meet requirements and go around the same circle again wasting precious time. Cloud software has a predictable price. In the case of the online software, there is no fixed price. A user can choose the subscription plan, for instance, based on the keywords number and reduce needless parameters, for example, a number of backlinks. As for the desktop tools, as a rule, they have fixed and not customizable price. Upgrades and security are the strongest benefits of SaaS software that is used for checking of the website rankings. An owner of such solution automatically takes responsibility for maintaining the software and upgrading it. He ensures that its data is up-to-date and secure while the desktop application can be upgraded once a year and the whole tool should be manually updated by customers after that. It takes some time and doesn't play into the hand of such apps. Less time is spent on your team working in case of cloud software. it is updated more frequently and presents new features by fewer portions than on-premise tools. You won't lose significant data if the cloud tool crashes because the vendor automatically backs up all data. This point is critical for those who has monthly or yearly ranking reports saved. They will be safe and recovered if any disaster happens. Installed desktop programs don't have such powerful feature. In 99% of cases, all the data will be lost beyond recovery if some terrible error occurs in the application. Simple usage of the SEO SaaS solution is guaranteed because most of them have a similar interface that suits the way you do business. In addition to this list, there is one more advantage. In the world of busy people, it is crucial to have access to the data anywhere and anytime. It is possible and more convenient with the cloud solution. All you need is access to the Internet, and that's all, you are there to do business while the on-premise apps can request an upgrade when you least expect and it will take hours to finish all updates. One of the basic things you should do before starting to build your SEO strategy is choosing of a search engine where a website will be promoted and, as a result, ranked. Its high rankings are one of the strong proofs that an SEO strategy works perfectly. Rankings are one of those factors that show how popular your website is on a result page of the search engine you are targeting. To get the most accurate ranking data, pick a location and language of those users who might look for products, services or information you provide. Therefore, you will have a start point from where you should take steps towards the TOP of the chosen search engine. How often should you check the keyword positions ranking shifts? There are many opinions on this topic, but website rankings may change any moment that's why you should monitor them regularly. There are different reasons for sudden drops or jumps, from switching to HTTPs to improving titles and descriptions. Such task as a constant monitoring of ranking changes is a little bit difficult for completing manually by your own forces. And therefore, the RankActive team has designed Rank Tracker that provides any user with a possibility to track how changes you make on a promoted website or out of it impact your rankings. There is data on a site's current position according to a specified keyword. It also has all the details a user needs to understand when rankings of a website dropped or raised, what pages are in the TOP and for which keywords, how difficult it will be to promote a website for a particular keyword and much more. All the ranking data is being collected every day and can be updated anytime on user's demand in a single click. Another thing that you should know about rankings is that achieving a permanent ranking in Google or any other engine is impossible without taking any efforts. The thing is that engines constantly modify their algorithms and the details on how they exactly work are a big secret, of course. Besides, new pages appear on the web every day, and some of them are strong enough to compete for taking the spot in the SERPs of the nearest website. There are a lot of discussions whether SEO specialists should track TOP 100 or TOP 1000 of search results. But let's look at this topic from two different sides - an internet user and a website owner one. How is any standard search done? An internet user opens a search engine he prefers for his needs and enters a query to its search box. As a rule, SERP will show the range of the first ten pages with results according to the specified query. It is the TOP 100 of results. An average user doesn't go further than the 3rd-4th SERP, and it is only in that case when he can't find what he is looking for at once. It is clear enough that a tiny number of internet users check TOP100 completely. From a website owner side, there should only be an intention to rank as high as possible in the TOP100. There are different reasons to do this. First of all, when a search is conducted, and a user reaches a website, an incredible amount of online and offline economic activity may be driven to it. Another fact is a visibility value - the higher rankings are in the first few results, the better impact it has on the specified parameter. The thing is that being a part of the list in the TOP 100 (the higher, the better) provides a significant amount of traffic. Also, consumers will trust a source more, and the importance of a company or a website will grow. According to the opinion of some SEO experts, the main and, perhaps, the only benefit of TOP 1000 monitoring is the possibility to track when a new page optimized for a particular keyword is being added to Google index. But it's meaningless to monitor the whole TOP100 since there are easier ways to get the indexing details, for example, using "site:domain.com/page.html" command for a specific page. It is obvious that checking results further than TOP100 is useless and a simple waste of time. You will spend valuable time that can be used for an efficient analysis of implemented strategies or research for a fresh scenario building to achieve better positions in the SERP. The combination that consists of just three letters - SEO - scares a lot of marketers. It doesn't require expensive tools, less tricky process and big search engines didn't make things harder by constant changes of their algorithms, such tendency would never appear among marketers and SEO specialists. There were significant changes brought by algorithms implemented by Google in the past few years. Before they were rolled out, website owners knew exactly how they would affect their sites because one of the biggest search engines provided answers on why, when and how it would have an impact. Now the algorithm changes are not as massive as they used to be. So those who own a website or conduct search engine optimization won't notice such huge drops in rankings like they did when Panda or Penguin started their penalization journey. It doesn't mean that there won't be any fluctuation in a search engine and keyword ranks. The new way of doing SEO has changed the way of checking SEO data dynamics. The frequency of monitoring ranking data mainly depends on changes you conduct at a website. If you are getting started and aren't sure about how well you are going to Google's algorithm updates then once a week will be the perfect frequency to estimate a ranking report. The RankActive platform provides any user with the most detailed one, including the difference between positions, keyword, search volume and other parameters' dynamics. The data can be easily analyzed because the toolkit delivers all necessary information for a user to understand if any actions should be done. If you conduct any changes to the content part of a website, that can cause either a big shift after changes every day. The same goes to the elimination of on-page errors. If you dig into the code and change anything there, for example, update titles or descriptions to make them more visitors to increase revenue. Here you have a rich choice of search engines where you can play out your strategy. Google Mobile. If you choose this search engine for promotion, your intention is to get to the Google SERPs when the search is made from a mobile device. Due to the latest mobilegeddon and growing popularity of mobile devices usage, it is significant to track your website rankings and ensure you are in the mobile TOPs. Results received via Google Local are significant if your business has a target location. In this case, you can understand if the implemented strategy provides you with the desired results at a particular geo-location or not. As for the optimization steps, they are pretty the same for all search engines. The single universal rule for all of them is that success of SEO depends on many factors. It means if you only concentrate your efforts only on meta tags optimization and never pay attention to content or backlinks, then you will be waiting for a long time till you see improvements if it ever happens at all. SEO is about balance, the more you take efforts to different sides of it, the more chances you will get on TOP, and in this case, it doesn't matter what search engine you select for promotion. Anyone, a client of an SEO agency or a website owner who conducts SEO by himself, wants to save money on optimization. And it is not about seeing that the money you spent is worth it. If you think that it is impossible to spend less money and get great results from a search engine, sufficiently analyze them and see the ways to make them better, then you should sit down and look at how we will break another optimization stereotype. SEO has never been simple or easy. One of the reasons was, is and always will be Google. This authoritative search engine analyzes websites using more than 200 ranking criteria. Furthermore, it updates the algorithm regularly. The amount of money spent on SEO and keyword tracking software particularly depends on how high you want a website to be ranked, how long you want to be on the TOP, how competitive your field is and so on. Rather than using a bunch separately, it is better to choose a complete solution that includes all tools for analysis and improvement of current strategy points. Also, such decision saves a lot of time. You won't have to check different software, jump from one to another to check or compare the data. All-In-One Toolkit is a perfect choice. The RankActive platform includes one of the strongest rank trackers on the market. And it has all the features needed for the keyword tracking purpose. With its help, you can check search volume, ETV, KEI, CPC, competition level. Also, the dynamics of the ranking changes can be quickly estimated on the handy chart which saves a lot of time. No lost or won keywords will hide, no ranked page will slip under the radar. Even comparing of a website rankings in different search engines is available on this product. As for the cost, here is the moment of truth. All the mentioned Rank Tracker features and additionally tools for an audit of a website, link-building, detection of brand mentions, checking of backlinks and more are available for only $29.95. Any rank tracker tool should not only check rankings but also provide a user with additional information that he can use for the improvements. This is what Rank Tracker designed by RankActive does. What data can you get from Rank Tracker and how it will help you? The real-time check of website rankings for hundreds or even thousands of specific keywords in different search engines, including the search for specific countries and cities. This data is the first thing that any SEO specialist checks when starts the analysis to see how good the website ranks. Local results. Specify the location for which you want to get ranking results and analyze accurate data. It will help you to understand how successful the website is at the selected location. Won ad lost keywords. It is another essential feature which will contribute to saving time on the detecting of those keywords that won some rankings for your website or have lost the battle. Insights on search volume for the keywords that are used for targeting. Knowing it, you will clearly see which of them worth your efforts or should be excluded from the list at all. Estimation of traffic based on the search volume of a keyword and look at how we will break another optimization stereotype. SEO has never been simple or easy. One of the reasons was, is and always will be Google. This authoritative search engine analyzes websites using more than 200 ranking criteria. Provide access to the platform and let your customers see the dynamics of changes or results of your work at a glance. You will exclude the need to create reports and forget about wasting your time on providing proofs of the successful work. Relevant pages information. Find out what of the website pages are ranked in the TOP 100 of the selected search engine. The benefit of the feature is obvious you don't spend time on manual search of the relevant pages for the keywords you use for targeting. Search engine optimization is a marathon, not a sprint. Even an ideally optimized site loses its positions over time if its owner does not care about progress. Rank Tracker allows you to evaluate the success of your efforts taken to promote a website on the Internet, and therefore, to act differently if the old actions are no longer efficient. Rank Tracker is a tool that simplifies many processes related to the SEO promotion and keyword data checking. If you compare Rank Tracker by RankActive to other similar tools, you will see that it has more suitable data displaying and accurate information delivered from the most authoritative and trusted sources than the ones provided by our rivals. Here are a few of the benefits that make Rank Tracker competitive. Sufficiently helpful and informative overview panel makes it possible to estimate the website rankings changes at a glance excluding the need to go through different points separately. Everything is put together and visually depicted. Simple monitoring of the added keywords dynamics, their rankings in the TOPs of a particular search engine. It is very convenient to sort keywords by the growth or dynamics of changes, group them under a tag to quickly see what keyword groups perform better, which of them are worth the taken effort. Rank Tracker has different sections that help to estimate certain types of ranking data. There you can see what keywords won or lost positions in the particular search engine, how many ranked pages the website has, how the keywords are distributed among ten search result pages, what rankings the site has in the search engines that were chosen for tracking of the results. It allows you to estimate the exact data you are interested in without searching for it all over the tool. Additional information is available for each of the added keywords. You will find search volume, the competition level of any query, Keyword Efficiency Index (KEI) that is an indicator used by professional optimizers when they choose keywords. For its calculation, the system uses such sufficient values as search volume and the number of total results for the keyword. Rank Tracker is a cloud tool which means it's stable, comfortable and can be used anywhere and anytime without installation and continuous updates. Among all advantages Rank Tracker has over its competitors, there is one more - the constant updates. Our developers work hard to guarantee the smooth and efficient performance of the tool and add new features or parameters to meet user's requirements.

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